

THE PENTHOUSE SALON

Can't get enough of HUNGER? See the view from our world via The Penthouse Salon.

WRITER Ellie Jackson

The world of RANKIN is opening up with a new kind of project. Located among the treetops of north London, The Penthouse Salon is, well, whatever you want it to be. One part art gallery, one part luxury accommodation, the space is available for anything and everything, from overnight stays, photoshoots and filming to exclusive product launches and workshops.

Designed by *HUNGER* founder and photographer Rankin alongside his long-term architect Trevor Horne, this exciting new space can be found above the RANKIN studio, its interiors and collections having been overseen by contemporary-photography curator Ellen Stone. The stripped-back, elegant look and feel bestow the penthouse with blank-canvas flexibility, the space ready to metamorphose into the home of any project, intimate party or relaxing weekend away.

Paying homage to the history and output of Rankin's studios, The Penthouse Salon will feature a rolling exhibition series that showcase new works from Rankin and his close collaborators. Changing every three months, the shows will be complemented by special talks, private views and exclusive events.

The first of these exhibitions is a new collection of photographic works by Rankin entitled *Exploding World*, which were taken during 2020's lockdown and feature an unlikely subject for the portrait photographer: the dandelion. Suggesting nuclear explosions, the works explore aesthetic destruction through the conflict between organic forms and man-made devastation on a miniature scale. The resulting 30-plus frames are a reflection of (very relatable) lockdown-fuelled anxiety about an imminent apocalypse, and how we can all overcome hardship, no matter the scale, through creativity.

"For years now I've been obsessed with the perfection of a dandelion seed head. Seen as weeds, they grow absolutely everywhere, especially in the city," Rankin says. "And during a time of great stress, there was comfort in them. Especially as growing up, the idea of blowing them was associated with making a wish."

Already available to explore, this 3,000 sq ft, three-bedroom penthouse apartment, with a 1,000 sq ft terrace is ready to go. So now's the time to leave your bedroom, send that Facebook invite back out and devour some much-needed art (with a side serving of amuse-bouche). We'll see you there.



"Exploring World" by Rankin







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